



ADDIM

Australian Digital Defence Industry Matrix

Defence Industry Truly Connected



Built by Industry For Industry.

The Australian Defence Digital Industry Matrix, or ADDIM, makes it possible for suppliers and project teams to connect seamlessly.

ADDIM instantly reveals market capability to project teams and automatically notifies suppliers when a project fits their:

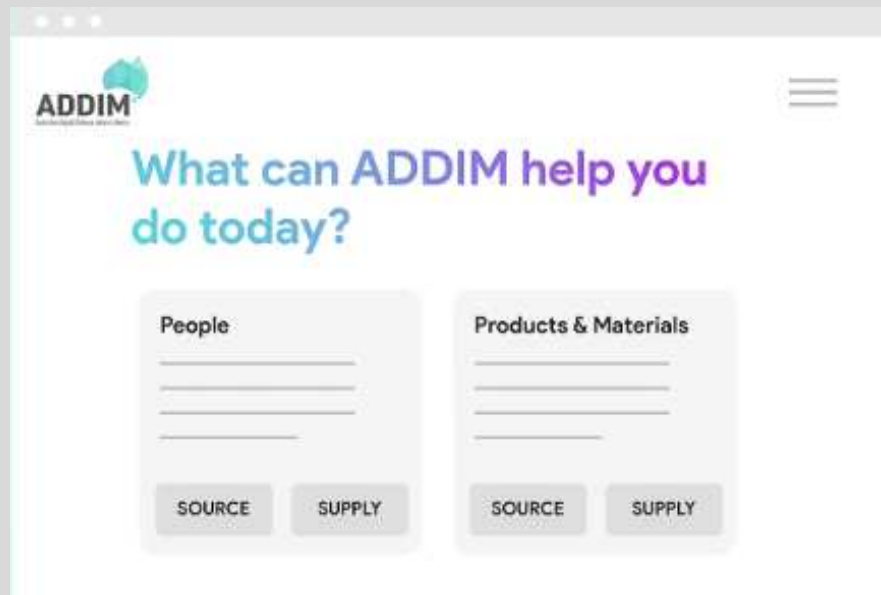
- **People,**
- **Products** and/or
- **Materials.**

Traditionally, suppliers and project teams must **wait** and **hope** to connect with each other at the right time.

Project Teams:
Post a work package and **wait** for the right suppliers to see it

Suppliers:
Hope to find a relevant project and be able to respond in time

In addition, industry data insights have always been generated manually meaning the information has been retrospective and unable to be harnessed to empower the right decisions at the right time.



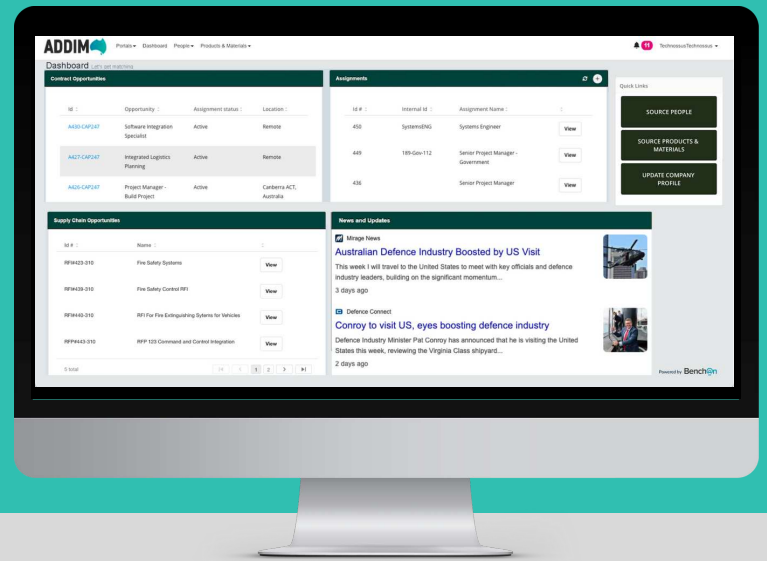
ADDIM changes all that

Think of ADDIM like your personal sentinel, always looking at what's out there and mapping it to your needs. It's fast, proactive, and precise; the **evolution of defence industry connectivity.**

- Open to ALL Defence companies
- On-demand sourcing
- Full activity reporting
- Canvass the whole market at once
- Free for suppliers
- Opportunities intelligently matched
- Information protection
- Industry news to keep you up to date

Real time, live Industry Intelligence

ADDIM provides industry intelligence in real time, helping you direct your resources to meet the challenges ahead.



Anonymised Data Insights provide you the best information to run your project and grow your business

- Depth of capability by location
- Level of skill sets available
- Find the risks before project starts
- Know what industry is capable of
- Identify industry gaps
- Full supplier lists for your project
- Full Concierge support
- Specialist support when you need

Defence Industry is ready and waiting for you!



Suppliers are already here

4000 industry suppliers already in the ecosystem. It's open to every defence business and is free for every supplier.



Anyone can source

Any business can find collaboration partners to develop a more innovative or sophisticated offering to defence or simply fill an immediate need.



Visualise and understand your supply chain resilience

Project teams - assess the resilience of your supply chain across capabilities, locations, project types and more.



See the gaps and find the risks

ADDIM can highlight gaps in the market, giving companies an idea of where they can move into, and project teams an understanding of the risks in their supply chain.



Build your network of trusted suppliers

Organise your project team before a tender drops. Be better prepared - spend more time integrating partners and less time scrambling to find them.



Always online and tirelessly working for you

ADDIM works while you focus on your business. Teach ADDIM what you need and do and let it find the opportunities and suppliers that suit you.



ADDIM

Australian Digital Defence Industry Matrix

Don't miss out on current opportunities or struggle through the manual effort of building your supply chain. ADDIM is live with a ready to go supply chain.

Register your business for FREE now at www.addim.bencon.com

"We believe that through effective capability matching, industry becomes more productive, efficient and capable. Strengthening our small business base, creating jobs and minimising underutilisation of our most critical assets."

CEO, Tim Walmsley
BenchOn

Bench@n